

Privacy Policy

Marcellus Long Enterprises is the business entity name for MarcellusLong.com. In this Policy, we will refer to Marcellus Long Enterprises as “MarcellusLong.com”, “our”, “us” or “we.”

We take your privacy seriously. We are providing this Policy to inform you of our policies and procedures regarding the collection, use and disclosure of information on our services. We also want to inform you about your choices regarding information. If you have any questions or concerns, please let us know (see “How to contact us” section below).

Note that this Policy may be modified from time to time in our sole discretion, so check back frequently.

1. How we collect information

We collect information in two basic ways:

1. We collect information that you voluntarily provide to become a registered User/Subscriber of our Services, and when you use certain aspects of our Service/Site (e.g., entering an email address on a comment).
2. We collect information when you access our content by logging into an account that you already have with certain third-party social networking sites (“SNS”) (including, but not limited to, Facebook and Twitter) via our content and applications.

2. What information we collect and how we use it

1. **Personal Information.**
 - a. **Communications.** We use your Personal Information to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. If you decide at any time that you no longer wish to receive such communications from us, please follow the unsubscribe instructions provided in any of the communications. (See “Your choices regarding information,” below.)
 - b. **Inquiries.** We use your Personal Information to respond to your questions and/or inquiries.

3. Sharing of your information

1. **Identifying Information.** We may disclose Identifying Information with third parties for industry analysis, demographic profiling and other purposes.
2. **Service Providers.** We may employ third party companies and individuals to facilitate our Service, to provide the Service on our behalf, to perform Service-related services (e.g., maintenance services, database management, web analytics and improvement of the Service’s features) or to assist us in analyzing how our Service are used. These third parties have access to your Personal Information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.
3. **Social Networking Sites.** We may share the information you provide (including your Personal Information) with the SNSs that we affiliate with. These third parties have access to your Personal Information only for this purpose (unless the SNS has received your Personal Information independently of the Service) and not for other purposes.
4. **Business Transfers.** MarcellusLong.com may sell, divest, transfer, assign, share or otherwise engage in a transaction that involves, some or all of our assets, including any or all of the

information described in this Policy, in the course of a corporate divestiture, merger, acquisition, joint venture, bankruptcy, dissolution, reorganization, or any other similar transaction or proceeding.

4. Your choices regarding information

You have several choices regarding the use of information on our Service:

1. **Email Communications.** If you decide at any time that you no longer wish to receive email communications from us, please follow the unsubscribe instructions provided in any of the communications.
2. **De-Linking SNS.** If you decide at any time that you no longer wish to have your SNS account (e.g., Facebook or Twitter) linked to us, then you may de-link the SNS account in the “preferences” section in your account settings.

5. Links to other sites and services

Our websites contain links to other third-party websites and online services. If you choose to visit another website or online service by clicking on a link, you will be directed to that third party’s website or online service. The fact that we may link to a website or online service is not an endorsement, authorization or representation of our affiliation with that third party, nor is it an endorsement of their privacy or information security policies or practices. We do not exercise control over third party websites and online services, and these third parties may place their own cookies or other files on your computer and collect data or solicit Personal Information and Non-Identifying Information from you. Other sites and online services follow different rules regarding the collection, use and/or disclosure of Personal Information and Non-Identifying Information. We encourage you to read the privacy policies or statements of the other websites or online services you visit before providing any information or using such websites or services.

6. How we store and protect information

1. **Information Security.** We care about the security of your information. We use commercially reasonable safeguards to preserve the integrity and security of information collected and maintained through the Service. However, we cannot ensure or warrant the security of any information you provide to us or guarantee that information on the Service may not be accessed, disclosed, altered, or destroyed by unauthorized persons.
2. **Phishing.** Identity theft and the practice currently known as “phishing” are of great concern to us. Safeguarding information to help protect you from identity theft is a top priority. We do not request your credit card information, login information, or national identification numbers in a non-secure or unsolicited e-mail or telephone communication. For more information about phishing, visit the Federal Trade Commission’s [website](#).
3. **International Transfer .** Your information may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you are located outside the United States and choose to provide information to us, we transfers Personal Information to the United States and processes it there. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

7. How to contact us

If you have any questions about this Policy or any of the practices described herein, please contact us via email at contact@MarcellusLong.com.